

**2/14/77 [2]**

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FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Memo w/att	From Angier Biddle Duke to Sen Dan Moynihan (6 pp.)	2/14/77	A

## FILE LOCATION

Carter Presidential Papers- Staff Offices, Office of the Staff Sec.- Pres. Handwriting File  
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## RESTRICTION CODES

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THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Stu Eizenstat

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

cc: James Schlesinger

Re: Proposal for Early  
Environmental Message

THE WHITE HOUSE  
WASHINGTON

cc

STY - *air*

Schlesinger

THE WHITE HOUSE  
WASHINGTON

Mr. President:

Other staff members had no  
comment.

Rick

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

February 8, 1977

MEMORANDUM FOR

THE PRESIDENT

FROM

STU EIZENSTAT

SUBJECT:

Proposal for Early  
Environmental Message

I recommend that you ask CEQ to coordinate preparation of an Environmental Message to be presented in early or mid-March. Your initial environmental program will largely reflect budget and legislative decisions which will have been made by early March. Rounded out with an overall environmental perspective and some additional executive and legislative initiatives, packaging the program as an Environmental Message will allow you to have maximum leadership and substantive impact with your environmental proposals.

Charles Warren would like to take the lead, and Doug Costle and I agree that this is appropriate.

The Message would discuss your key environmental themes, outline the first year's environmental program (both executive and legislative), and provide a timetable for action.

The Message would be accompanied by specific back-up in the form of legislative recommendations, Executive Orders, target dates, and "marching orders" for completing policy initiatives, reviews and task forces.

There are many reasons for an early Message in this area:

- the Message would spur action on the Hill and in the agencies and demonstrate commitment to the public;
- there has not been an Environmental Message since 1973, thus there is a clear contrast with the previous Administration;

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*Stu*  
*Will deliver it*  
*Good quality*  
*message -*  
*Let Schlesinger join*  
*in*

*Stu*

*J*

- the absence of a major environmental speech during the campaign was interpreted by many as a reflection of low priority;
- the lateness of the EPA and CEQ appointments has enhanced that perception of low priority; and
- it would be wise to establish the environmental priority and commitment before laying out the energy policy and program.

The Message would set a global survival context for environmental quality concerns but would be tied to specific initiatives in the following areas:

I. Covered in Budget

- a. water resources reforms
- b. parks and wildlife
- c. adequate funding and staffing for the Environmental Protection Agency

II. Already Moving in Congress

- a. strip mine bill
- b. Outer Continental Shelf leasing bill
- c. Clean Air Act
- d. Clean Water Act
- e. oil spill legislation

III. New Initiatives

- a. National Heritage Trust
- b. moving pending Trail, Wild & Scenic River and Wilderness proposals
- c. revision of Mining Law of 1872
- d. other ideas being assembled by CEQ and others

To get this process going, I would suggest that at the same time Charles Warren's nomination is sent to Congress, you announce that you have asked him to prepare an environmental message to be ready in early March.

✓

Approve

Do not approve

Let's discuss

THE WHITE HOUSE  
WASHINGTON

2/14 (slw)

Date: February 10, 1977

MEMORANDUM

**FOR ACTION:**  
The Vice President  
Charles Warren  
Jody Powell  
Midge Costanza  
Frank Moore

**FOR INFORMATION:** Hamilton Jordan

**FROM:** Rick Hutcheson, Staff Secretary

**SUBJECT:** Stu Eizenstat memo 2/8/77 re  
Proposal for Early Environmental  
Message.

**YOUR RESPONSE MUST BE DELIVERED  
TO THE STAFF SECRETARY BY:**

**TIME:** 1:00 P.M.

**DAY:** Saturday

**DATE:** February 21, 1977

**ACTION REQUESTED:**

☒ Your comments  
Other: \_\_\_\_\_

**STAFF RESPONSE:**

☐ I concur.  
*Please note other comments below:*

☐ No comment.

**PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.**

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately. (Telephone, 7052)



Date: February 10, 1977

## MEMORANDUM

## FOR ACTION:

The Vice President  
Charles Warren  
Jody Powell  
Midge Costanza  
Frank Moore

FOR INFORMATION: Hamilton Jordan

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Stu Eizenstat memo 2/8/77 re  
Proposal for Early Environmental  
Message.

YOUR RESPONSE MUST BE DELIVERED  
TO THE STAFF SECRETARY BY:

TIME: 1:00 P.M.

DAY: Saturday

DATE: February <sup>12</sup>~~11~~, 1977

## ACTION REQUESTED:

☒ Your comments

Other:

## STAFF RESPONSE:

☐ I concur.

☒ No comment.

Please note other comments below:

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THE WHITE HOUSE

WASHINGTON

February 8, 1977

MEMORANDUM FOR

THE PRESIDENT

FROM

STU EIZENSTAT *Stu*

SUBJECT:

Proposal for Early  
Environmental Message

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- there has not been an Environmental Message since 1973, thus there is a clear contrast with the previous Administration;

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- d. other ideas being assembled by CEQ and others

To get this process going, I would suggest that at the same time Charles Warren's nomination is sent to Congress, you announce that you have asked him to prepare an environmental message to be ready in early March.

\_\_\_\_\_ Approve

\_\_\_\_\_ Do not approve

\_\_\_\_\_ Let's discuss

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Richard Harden

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re; Budget Explanation TV Series

cc: Barry Jagoda  
Jody Powell  
Tim Kraft

THE WHITE HOUSE  
WASHINGTON

log in 2/8

Staff to  
VP  
body Action  
Sty

~~front~~

Tool  
Mide  
HJ

Bunny  
Bugh

BARRY JAGODA  
LANC E

THE WHITE HOUSE  
WASHINGTON

cc Richard Harder  
Torgoda  
Powell  
Tim K

MEMORANDUM

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

*Maybe ok for  
one program - Not  
my top priority -  
J*

10 February 1977

TO: THE PRESIDENT  
FROM: RICK HUTCHESON *R.H.*  
SUBJECT: Comments on Attached  
Harden Memorandum

Bunny Mitchell, Hugh Carter, Bob Lipshutz and Barry Jagoda concur with the following reservations:

1. Five nights could be deadening; three nights based on a thematic rather than departmental approach may encourage the audience to stay with us. (Mitchell)
2. A backlash could develop if presentations focus solely on cuts. (Mitchell)
3. It must be done well, with meaningful facts and figures, produced in an interesting manner -- not in a dull, class-room fashion. (Lipshutz, H. Carter)
4. We cannot dictate program content but would get good cooperation from public television. (Jagoda)

Stu Eizenstat's comments:

"While I think a televised presentation of the budget featuring the President and Cabinet members would be an excellent idea in an ordinary year, I question its usefulness this year.

"The 'Budget in Brief' which we will be issuing on February 22 is not a full scale presentation of the President's program, but a very compressed effort to make changes in the Ford budget. It is likely that political and substantive problems will remain. The proposed TV shows would take place a month after announcement of the budget, and about at the same time as Congress is completing action on its Budget resolution. This is likely to be a time when the Administration will want to stress its flexibility, rather than to stress the original budget proposals."

\_\_\_\_\_ Not interested in the idea

Continue to work on the idea for \_\_\_\_\_ this year/\_\_\_\_\_ next year

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THE WHITE HOUSE


WASHINGTON

February 7, 1977

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RICHARD HARDEN 

SUBJECT:

Budget Explanation TV Series

It has always been my feeling that many public officials have little concern or knowledge about the budgetary impact of their decisions. Your actions in regard to the operation of the White House have been a step in the right direction, but I think these actions need to be reinforced both in regard to the public and to other officials in the Administration. Therefore, I would like to suggest a Budget Explanation TV Series Project as one way of providing that reinforcement.

The project would begin Sunday night, April 10th, with you discussing the Federal Budget in general terms and outlining the cost saving steps you have initiated both at the White House and in the Executive Office of the President. Beginning Monday night, each Cabinet Secretary would make a similar explanation of his or her budget. If two or three Secretaries appeared each night, you could finish up Friday night, April 15th, as everybody gets ready to mail their tax returns.

It is my suggestion that you use public television for the whole project, but you might want to consider having your segment on the networks. I would further suggest that you give Barry Jagoda overall responsibility for the project. Also, Bert would need to assign somebody from OMB to work closely with Barry. If you feel it would be helpful, I could help Barry and the OMB person develop a detailed work plan.



In summary, I feel the project would offer the following advantages:

-- The presentation would provide the general public with a base of knowledge as to what is happening in the Federal Government. This base could prove to be very helpful as you explain the purpose of various reorganization proposals.

-- The presentation would demonstrate in a very vivid way that you are concerned about Federal spending and that you intend to do everything you can to bring it under control.

-- The project should encourage the Cabinet Secretaries to move ahead on making decisions about cuts in their own staffs and adjustments of budget priorities.

P.S. I reviewed the memo with Bert, and he agrees with the basic idea.

THE WHITE HOUSE  
WASHINGTON

2/14 (Harden)  
Shirley W. H.

Date: February 8, 1977

MEMORANDUM

FOR ACTION: The Vice President  
Jody Powell ✓ Hugh Carter  
Stu Eizenstat ✓ Barry Jagoda  
✓ Bob Lipshutz Bert Lance  
Midge Costanza  
Hamilton Jordan  
Bunny Mitchell

FOR INFORMATION:

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Richard Harden memo 2/7/77 re  
Budget Explanation TV Series.

YOUR RESPONSE MUST BE DELIVERED  
TO THE STAFF SECRETARY BY:

TIME: 11:00 A.M.

DAY: Thursday

DATE: 2/10

ACTION REQUESTED:

☒ Your comments

Other:

STAFF RESPONSE:

☐ I concur.

☐ No comment.

Please note other comments below:

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THE WHITE HOUSE  
WASHINGTON

Date: February 8, 1977

MEMORANDUM

FOR ACTION: The Vice President  
Jody Powell      Hugh Carter  
Stu Eizenstat    Barry Jagoda  
Bob Lipshutz    Bert Lance  
Midge Costanza  
Hamilton Jordan  
Bunny Mitchell

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DAY: Thursday

DATE: 2/10

ACTION REQUESTED:

☒ Your comments

Other:

STAFF RESPONSE:

☐ I concur.

☐ No comment.

Please note other comments below:

A good idea if:  
(1) Facts and figures are meaningful  
to the projected audience.  
(2) It is produced in an  
interesting manner and not in  
dull, class-room fashion.

2/8/77

RJF

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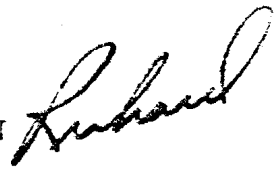
THE WHITE HOUSE  
WASHINGTON

February 7, 1977

MEMORANDUM FOR:

THE PRESIDENT

FROM:

RICHARD HARDEN 

SUBJECT:

Budget Explanation TV Series

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It is my suggestion that you use public television for the whole project, but you might want to consider having your segment on the networks. I would further suggest that you give Barry Jagoda over-all responsibility for the project. Also, Bert would need to assign somebody from OMB to work closely with Barry. If you feel it would be helpful, I could help Barry and the OMB person develop a detailed work plan.

In summary, I feel the project would offer the following advantages:

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-- The project should encourage the Cabinet Secretaries to move ahead on making decisions about cuts in their own staffs and adjustments of budget priorities.

P.S. I reviewed the memo with Bert, and he agrees with the basic idea.

THE WHITE HOUSE  
WASHINGTON

February 10, 1977

MEMORANDUM FOR: RICK HUTCHESON  
FROM: STU EIZENSTAT *Stu*  
SUBJECT: Richard Harden Memo Proposing Budget  
Explanation TV Series

While I think a televised presentation of the budget featuring the President and Cabinet members would be an excellent idea in an ordinary year, I question its usefulness this year.

The "Budget in Brief" which we will be issuing on February 22 is not a full scale presentation of the President's program, but a very compressed effort to make changes in the Ford budget. It is likely that political and substantive problems will remain. The proposed TV shows would take place a month after announcement of the budget, and about at the same time as Congress is completing action on its Budget resolution. This is likely to be a time when the Administration will want to stress its flexibility, rather than to stress the original budget proposals.

THE WHITE HOUSE  
WASHINGTON

February 10, 1977

MEMORANDUM FOR:

RICHARD HARDEN

FROM:

BUNNY MITCHELL

SUBJECT:

Your memo of February 7  
regarding Budget Explanation  
TV Series.

I support the basic concept of a TV series on the budget. If we go with it, I think attention should be given to the following:

FORMAT

Five nights of "talking heads" can be deadening; good visuals are essential. Perhaps several basic plans could be developed to accommodate differences in style among participants. Three nights based on a thematic rather than departmental approach may encourage the audience to stay with us.

CONTENT

A backlash could develop if presentations focus solely on "cuts". (Saving dollars -- great -- but who are the sacrificial lambs?) Budget trimming should be correlated with concern for all constituents and the quality of governmental services/activities.

MEDIUM

Who do we want to reach? PBS seems appropriate for this project; however, I don't think we'll reach the general public (broadly defined). Is a mix possible?

PBS - In-depth presentation

NPR - 15 minute highlights

Commercial TV - Overview and highlights

THE WHITE HOUSE

WASHINGTON, D.C. 20503

Date: February 8, 1977

MEMORANDUM

FOR ACTION: The Vice President  
Jody Powell Hugh Carter  
Stu Eizenstat Barry Jagoda  
Bob Lipshutz Bert Lance  
Midge Costanza  
Hamilton Jordan  
Bunny Mitchell

FOR INFORMATION:

FROM: Rick Hutcheson, Staff Secretary

SUBJECT: Richard Harden memo 2/7/77 re  
Budget Explanation TV Series.

YOUR RESPONSE MUST BE DELIVERED  
TO THE STAFF SECRETARY BY:

TIME: 11:00 A.M.

DAY: Thursday

DATE: 2/10

ACTION REQUESTED:

☒ Your comments

Other:

STAFF RESPONSE:

☐ I concur.

☐ No comment.

Please note other comments below:

Basic idea good. Must be done well or it could  
be confusing considering the complexity of the  
budget.

Hugh Carter  
2/9/77

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THE WHITE HOUSE  
WASHINGTON

Date: February 8, 1977

MEMORANDUM

FOR ACTION: The Vice President  
Jody Powell      Hugh Carter  
Stu Eizenstat    ~~Barry Jagoda~~  
Bob Lipshutz     Bert Lance  
Midge Costanza  
Hamilton Jordan  
Bunny Mitchell

FOR INFORMATION:

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TIME: 11:00 A.M.

DAY: Thursday

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ACTION REQUESTED:

☒ Your comments

Other:

STAFF RESPONSE:

☒ I concur.

☐ No comment.

Please note other comments below:

We cannot dictate program content but we would get  
good cooperation from public television.

I like the "cabinet-family" quality of the idea, i.e.,  
We are all in this together--our leaders will explain  
and discuss.

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

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THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Hamilton Jordan

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

cc: Stu Eizenstat  
Bert Lance

Re: Meeting with Consumer Leaders  
Special Assistant for Consumer  
Affairs.

THE WHITE HOUSE  
WASHINGTON

cc    HAM  
      STY  
      Best handle

THE PRESIDENT HAS SEEN. cc: Ham, Stu

THE WHITE HOUSE  
WASHINGTON

February 12, 1977

Esther Peterson  
Suits me o.k. -  
We should eliminate  
the Consumer groups in  
each dept set up by  
Ford. (help Bert) J

MEMORANDUM FOR:

THE PRESIDENT

FROM:

STU EIZENSTAT

SUBJECT:

Meeting of February 14, 1977 with  
Consumer Leaders --- Special Assistant  
for Consumer Affairs

Pursuant to your request, Midge Costanza and I have set up a meeting of consumer leaders with you on Monday, February 14.

We understand the tone of the main issues they wish to raise relates to the appointment of a Special Assistant for Consumer Affairs. As you will recall, last week you decided not to fill the HEW position of Director of the Office of Consumer Affairs as a joint appointment with the Special Assistant to the President for Consumer Affairs. I concurred in that judgment.

The main problem is that the organized consumer movement, including Ralph Nader, appears to fear that failure to appoint a special assistant (1) will jeopardize chances for enactment of a bill creating a new consumer agency, and (2) will be perceived as a sign of Administration indifference to the bill and to consumer protection generally.

The consumer groups feel that, without a prestigious spokesperson (such as Betty Furness, Bess Myerson or Esther Peterson) representing the Administration as a witness and day-to-day advocate, the consumer agency bill could fail.

Based upon these facts, I recommend you:

1. Appoint a special assistant at the White House of the Furness-Myerson-Peterson stamp, but not as a joint appointment with HEW.

2. Announce that the post will be merged into the new consumer agency as part of the legislation creating the new agency. The Special Assistant for Consumer Affairs would be a temporary post, analogous to the energy post occupied by Jim Schlesinger.
3. If you agree with this, I think it would be useful to communicate the decision to consumer leaders at the meeting scheduled for Monday, February 14, and solicit their suggestions as to who might best fill this position. You might at least indicate you are still open on the question of appointing such a Special Assistant.

Si Lazarus and Mary Schuman of my staff are working with Congressional staffs to frame a bill and with OMB to secure departmental views. We will have an option memorandum to you next week, as soon as we receive a draft of the bill which Senator Ribicoff proposes to introduce.

THE WHITE HOUSE  
WASHINGTON

TO French

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Frank Moore

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Update on Congressional Policy

MEMORANDUM

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

February 11, 1977

*Frank -  
Let substantive  
letters be signed with  
my name  
J*

TO: THE PRESIDENT  
FROM: FRANK MOORE *FM*  
RE: Update on Congressional Correspondence Policy

The current policy of handling Congressional correspondence is designed to cut down on the amount of mail you have to sign. We have been:

1. Routing to Fran Voorde or Tim Kraft invitations or requests for appointments;
2. Acknowledging in Frank Moore's name recommendations/resumes sent addressed to you;
3. Acknowledging in Frank Moore's name the bulk of substantive mail, especially when it deals with a specific program rather than major policy; then routing it to the appropriate person/office;
4. Drafting acknowledgements in your name when the item deals with major policy or otherwise seems to merit your signature.

We suggest that from now on, when you wish a piece of mail listed on your Congressional mail summary acknowledged in your name, you put a check-mark in the column marked "signature"; otherwise, we will assume that the item can be acknowledged in Frank Moore's name.

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MAIL SUMMARY 2/11/77

CONGRESSIONAL MAIL TO THE PRESIDENT

PAGE

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<u>FROM</u>	<u>SUBJECT</u>	<u>DISPOSITION</u>	<u>COMMENTS</u>	<u>SIGNATURE</u>
Sen. Clifford Allen	Forwards summary of his alternative natural gas bill in explanation of his vote against the Admin. emergency bill.	ack/JS		
Rep. Mo Udall	Per your request, forwards his ideas for dealing with devaluation of the peso, and other Mexican-American border problems.	ack/ZB		
Reps. Fraser, Geo. Brown, Bedell, Jeffords, Bolling, Eilberg, Long, Kemp, Nedzi, Harris, Oakar, Moakley, Burke, Mikulski, Dodd, Brodhead, Mickey Edwards, Blanchard, Lehman, LeFante, McHugh, Addabbo, Bonior, Metcalfe, Krebs, Koch, Don Edwards, Carr, Lagomarsino, Maguire, Scheuer, Roe, Buchanan, Quie, Ambro, Fithian, Bob Walker, Fenwick, Kildee, Kostmayer, Mazzoli, Hughes, Steers, Gilman, Mikva, Flood, Mitchell, Ottinger, Lundine, Obey, Santini, Solarz, Holtzman, Rangel, Harrington, Pritchard, Jenrette *	Believe you should "insist on Helsinki compliance" by Soviet Union in cases of ousted AP reporter and arrested dissident Alexandre Ginzberg.	ack/ZB		
Sen. Walter Huddleston (Telegram)	Urges approval of disaster designation for Kentucky, due to weather.	SE		

\*Also Reps. Joe Fisher, Allen Ertel,  
Ben Rosenthal, Jonathan Bingham

MAIL SUMMARY

2/11/77

PAGE

-2-

CONGRESSIONAL MAIL TO THE PRESIDENT

FROM

Sen. Dick Schweiker  
(Telegram)

Rep. Henry Nowak  
(Telegram)

Rep. Mark Andrews

Rep. Barbara Mikulski

Rep. Edward Markey

Rep. Gunn McKay

Sen. Barry Goldwater

Sen. Harrison Schmitt

Sen. Floyd Haskell  
(mailgram)

Rep. Don Pease

SUBJECT

"Alarmed" at cut off of emergency aid to Pennsylvania.

Says Buffalo does not have budget necessary SE  
to meet cost-sharing formula for disaster  
funds.

DISPOSITION

SE

COMMENTS

SIGNATURE

Supports restoration of funds for a vocational training center at Glasgow, Montana. ack/BL

Urges increase in appropriation for Legal Services Corporation. ack/BL

Urges inclusion in energy program priority for development of magnetohydrodynamic electricity generation. ack/JS

"Hearty bravo" for memo to White House staff urging them to spend time with their families. N/A

In response to meeting, forwards his suggestions for dealing with Mexico-related problems. ack/ZB

"

"

Wants a protest of Soviet treatment of Amner Zavurov who tried to emigrate to Israel. ack/ZB

Appreciates help to Ohio due to storm damage, but urges further consideration of disaster designation. SE

MAIL SUMMARY 2/11/77

CONGRESSIONAL MAIL TO THE PRESIDENT

PAGE

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<u>FROM</u>	<u>SUBJECT</u>	<u>DISPOSITION</u>	<u>COMMENTS</u>	<u>SIGNATURE</u>
Sen. Herman Talmadge cc: STR Stephen Lande	CC of letter to Trade Policy Staff Committee of STR supporting removal of cast iron stoves from duty-free treatment.	N/A		
Rep. Lamar Gudger	Supports restrictions on shoe imports.	Exec. Ofc., Trade Rep.		
Sens. Ed Muskie & Wm. Hathaway; Reps. Wm. Cohen, David Emery	Concerned about possible problems due to disputes over Indian land claims.			
Sen. Abe Ribicoff	Enjoyed Tuesday breakfast; compliments press conference.	N/A		
Rep. David Emery	Opposed to Dickey-Lincoln Hydroelectric Project, Maine; urges reevaluation of this project and deauthorization.	ack/BL		
Rep. Tom Harkin	Believes Ford Administration FY 78 budget for ERDA at odds with your energy policies; esp. solar and energy conservation.	ack/JS		
Rep. Charles Thone	Endorses reinstatement of Andrew Adams as Comsr. of Rehab. Services Admin.	ack/JK		
Sen. John Stennis	Recommends appointment of Corbet Lee Patridge to next vacancy on U.S. Board of Parole.	"		
Rep. James Quillen	Urges reappointment of Andrew Adams at Rehab. Services Admin.	"		

*to me*

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MAIL SUMMARY 2/11/77

PAGE

-4-

CONGRESSIONAL MAIL TO THE PRESIDENT

FROM

Sen. Howard Cannon

Rep. Olin Teague

Sen. Lloyd Bentsen

Rep. Carroll Hubbard

Rep. Harold L. Volkmer

Sen. John Melcher

Sen. Ed Zorinsky  
cc's

Former Rep. John  
McCormack

Sen. Bill Hathaway

Sen. Alan Cranston

SUBJECT

Endorses G. Joseph Minetti of CAB and  
urges waiver of mandatory retirement  
for him.

Recommends appointment of Daniel V.  
De Simone for member of U.S. Metric  
Board.

Recommends appointment of Frank Moss,  
former Utah Senator, for Administrator  
of NASA.

Recommends John Baker for U.S. Judge,  
District of the Canal Zone.

Requests consideration of Allan Swanson  
for Adminr. of Rural Elect. Admin.

Urges consideration of Earl Barlow for  
Comsr. of Indian Affairs.

CC of letter to Califano recommending  
Andrew Adams for Rehab. Services Admin.

Recommends Talbot Deg Bulkey for reappoint-  
ment as Regional Dir. (New England) of SBA.

Recommends Bill Cherkasky for Adminr. of  
SBA.

Recommends Rosalind Wyman for Chairman of  
Natl. Endowment for the Arts or Humanities,  
or FCC Commissioner.

DISPOSITION

RL

ack/JK

COMMENTS

SIGNATURE

MAIL SUMMARY 2/11/77

CONGRESSIONAL MAIL TO THE PRESIDENT

PAGE

-5-

FROM

Rep. Jim Wright

SUBJECT

Recommends Rep. Bill Chappell for place  
on proposed conference on the Natl.  
Guard and Reserve.

DISPOSITION

ack/Def.

COMMENTS

SIGNATURE

Various Members

Forwarding constituent's letters, many on  
the pardon of Vietnam draft evaders.

Rep. Bo Ginn

FV

Follow-up on request that May 1 be desig-  
nated "National Trauma Day"; also invites  
you to speak to American Trauma Society  
in Houston on May 1.

"

Four request for anniversary greetings.

GC

"

Four birthday greetings requests.

"

Sen. Joe Biden

Request for greeting to constituent upon  
his retirement.

"

THE WHITE HOUSE  
WASHINGTON

To Bob C.

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Bob Lipshutz

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Security at Plains, Ga.

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

February 11, 1977

MEMORANDUM FOR BOB LIPSHUTZ

Let GSA proceed with the fencing around our home in Plains using Option 6. Obviously proper access from the street to Poole, Harris and Gnann property would have to be provided now or in the future if they sell or subdivide. All of the fencing will be on Carter, Gnann or highway property.

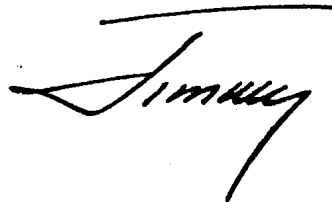
We would like to have inexpensive screening vines or shrubs planted on right-of-way property east and south-east of our house. If necessary we will bear or share the cost of this screen.

The driveway and site for a command post on the extreme northwest corner of the Gnann's property would be convenient if it suits the Gnanns. The building should be well designed, Hugh Gaston and the Gnanns should approve its outside appearance, and I believe it should be no larger than 2400 square feet.

The lease price for the Gnann property should not exceed the maximum figure in Mr. Knight's letter of February 10 by more than ten percent, and they do not want payment for the placement of the ornamental fence in front of their house. The fence can be erected without delay.

The Gnanns will decide within a week or so whether to lease the command post site. If their answer is negative, the post can be located on Carter property.

Move expeditiously, and let me know if GSA or Secret Service have other questions.



cc: Mr. Ralph Gnann





DIRECTOR

DEPARTMENT OF THE TREASURY  
UNITED STATES SECRET SERVICE

WASHINGTON, D.C. 20223

February 10, 1977

MEMORANDUM FOR:

President Carter

FROM:

H. S. Knight

SUBJECT:

Security at Plains, Ga.

The Secret Service has been exploring Options in connection with providing a secure environment for the President's residence at Plains, Ga.

Negotiations with adjacent and contiguous property owners is being done by the Atlanta Region of the GSA, at the request of, and under the supervision of the U. S. Secret Service. No commitments have been made by the government to any property owner or their attorneys. No construction or contracts have been entered into. The negotiations have been only exploratory.

The accompanying visual charts reflect the Options open to the Secret Service, subject to your approval. The red markings reflect possible fencing configurations. Option No. 1 reflects the optimum fencing arrangement. The other Options are self-explanatory.

In discussion concerning the Poole property, an appraisal made by the GSA set the value of the Poole property between \$94,000 and \$140,000. Mr. Poole does not wish to sell his property, but is agreeable to a leasing arrangement. GSA indicates that a fair price for leasing the property would be between \$11,000 and \$17,000 a year. Mr. Poole's attorneys have requested a leasing arrangement as follows:

\$14,000 a year for the first four (4) years, with an Option to renew for another four (4) years @ \$16,500 a year, and then an additional two (2) years for \$17,000.

It is the opinion of the GSA Real Estate Division that this is a fair pricing arrangement. The government would then have possession of the Poole property, our fence could be constructed as indicated in Option No. 1, and the Secret Service could re-locate its Command Post to the North area of the Poole property.

In the discussion concerning the Homer Harris property, it was learned that Harris is not interested in selling his property or developing it. We were informed that Harris is interested in trading his property for a portion of pecan acreage owned by the Carter family. The Harris property has not been appraised during the negotiations since it was felt that the government does not need to acquire the Harris property for its purpose.

Billy Carter has indicated that we can acquire an Easement on property controlled by him for the building of a fence.

The Jones Sprinkler Company property was not involved in the negotiations, but they have indicated they would cooperate fully in any protective measures that were required, at no cost to the government.

During the negotiations concerning Gnann property, his property was appraised between \$57,000 and \$78,000, with a rental cost between \$6,850 and \$9,350 per year. However, Gnann's property could be sub-divided and provide a suitable strip upon which a residence could be erected. A GSA appraisal indicated that the sub-divided strip would be worth between \$12,000 and \$18,000, with a lease arrangement for the strip between \$1,500 and \$2,200 a year. This is far less than Gnann feels that the property is worth. His lawyers have indicated that Gnann has an "informal offer" in the neighborhood of \$200,000, because of its proximity to the residence of the President of the United States, and that in all fairness to Gnann, who is a man of moderate means, that this represents an opportunity for him to assure his family of a better financial position.

If we had your permission to place our fence between your property and Gnann's we would not need to negotiate with Gnann except for an Easement to construct the fence on the East side of Gnann's property between your property and Church Street.

In Option No. 4, the fencing between Gnann and your property would not be a chain link fence, but the iron picketed fence, a photograph of which you have seen. You will recall this is the fence that is owned by the government having been removed from Key Biscayne Complex. A suitable gate could be placed to give your family access to the Gnann residence.

The fencing proposed on the Billy Carter property is a chain link fence which will cost approximately \$18.00 per foot. The contracting for the construction of this fence would be handled by the GSA, limited to Small Business bidders.

You will notice on Option No. 4 that the fence line on the Poole property is along the side-walk Easement of Woodland Drive. There is a difference of opinion among the lawyers and the appraisers as to whether this placement of the fence would constitute such a restriction on the use of the Poole property, for which Mr. Poole would have to be reimbursed. It would seem logical to us that if the fence was so placed, Mr. Poole's ability to sub-divide his property for residential purposes would be impaired and that he would demand a similar arrangement for our construction of the fence on his property. In that event, we could exercise the right of condemnation for security purposes if you consider this a practicable solution. We would recommend that the fence be placed as indicated in Option No. 1 to provide us with a buffer in connection with security problems, especially demonstrators, to provide you the privacy to which you are entitled, to allow the government to use the property and to prevent the acquisition of the property by someone who might be undesirable as a close neighbor to the President of the United States.

For the fencing of the Poole property, we would use the 741 feet of the Key Biscayne fence on Church Street, and run it North to the extent possible on the Poole property. For some portion of the Northern end of the property, which is wooded, we would use a chain link fence. You will note that we did not consider as a viable Option fencing only on your own property. If this was done, there would be little purpose served in blocking off Woodland Drive at Church Street or Paschall Street. There would be a continuous stream of traffic (sight-seers, bus tours, etc.) on Woodland Drive, but it would seem incongruous to prohibit vehicular traffic when it would be possible for tourists and demonstrators to come up to your fence by coming through the Poole property, Gnanne property or the Harris property.

We would also be faced with the proposition of making the gates to your property at the driveway impenetrable. I am sure you are aware of the incidents at the White House, where a number of mentally disturbed people have crashed through the gates of the White House in vehicles in order to see the President.

We also feel that without the control of the Poole property, your every movement would be at the mercy of the press and sight-seers, who could merely camp across the street from your home and destroy the privacy you now have. We do not see this same threat in relation to the Gnanann property since the Gnanann's are living on the premises and could prevent trespassing.

As you indicated earlier, the Secret Service will take no further action concerning the implementation of any of these Options until you have had an opportunity to review them.

It is our recommendation that the Poole offer be accepted and the Gmann fencing arrangement be configured as depicted on Option 4; however, we are prepared to discuss with you your wishes in this regard.

  
H. S. Knight  
Director

---

THE WHITE HOUSE  
WASHINGTON

Haram  
Frank - copy of 1<sup>st</sup>  
page

THE WHITE HOUSE  
WASHINGTON

The attached is forwarded to  
you for your information.

The Vice President

Midge Costanza

Stu Eizenstat

Hamilton Jordan

Bob Lipshutz

Frank Moore

Jody Powell

Jack Watson

Rick Hutcheson

*Relations with Administration  
& Congress*

To: Norm

THE PRESIDENT HAS SEEN.

*Ham  
info  
J*

From: Les

Re: Relations with the Administration: The Politics of Unnecessary Conflict

I am concerned.

As Paul and I pointed out in an earlier memorandum, there appears to be a tendency in some quarters to force -- or at least encourage -- conflict between the Democratic Congress and the Carter/Mondale Administration. Such conflict is becoming apparent and it is, as we suggested before, needless. Moreover, I am convinced that, unless the fight is cut short, Congress will be the obvious and definite loser.

In the last two or three weeks I have sensed some disturbing signs, indicators that we may be approaching a political mine field. Specifically, I note:

\*A knee-jerk and hostile reaction on the part of some liberals to the Administration's economic recovery package. This reaction is concentrated primarily among "liberal" Congressional Democrats and organized labor. Predictably, George Meany is leading the charge and he is uttering classic old-fashioned Democratic dogma. Meany, and his supporters on the Hill, are demanding huge expenditures of Federal dollars, the assumption being that big spending will obviously and automatically solve all of our problems. The rhetoric sounds tired and hackneyed.

While you have not yet clearly aligned yourself to the traditional liberal bloc on this issue, there will be increasing pressure on you to do so, particularly from urban interests. I urge extreme caution on two counts: 1) The old dogma is of doubtful validity and 2) I sense a negative public reaction to the AFL-CIO position; most Americans want to give Carter and his approach a chance to work.

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for Preservation Purposes**

In preparing this memo, I asked Paul and Jim Ray to assist me formulate arguments on the economic stimulus issue. Jim made the following points:

1) The House Budget Committee (HBC) and Carter packages are very similar. All the HBC did was find a few more programs would be positively and efficiently affected in FY 77. The difference is only \$1.7 billion.

2) The AFL-CIO package misses the point of the stimulus. It is myopic and actually counter-productive; figuratively speaking, it tries to pour dollars through a hole too small to accomodate them. The money will not create more jobs this year; it will create jobs in the next 2-3 years. However, in so doing, it locks the Administration into programs it may very well want to reform.

For example, in the area of Accelerated Public Works, the AFL-CIO wants to expand the existing program by \$10 billion. Yet it fails to address the need for a reform in the allocation formulas themselves. The Administration's proposal allows flexibility to improve the program next year.

With regards to CETA, the AFL-CIO proposal calls for \$8 billion, whereas the HBC/Administration wants \$7 billion -- essentially no difference.

Counter-cyclical revenue sharing: AFL-CIO wants to put \$2 billion into this program "with appropriate revisions" in the existing law. The \$800 million in the HBC plan already assumes authorizing legislation, and is the amount necessary to fund the program in the fourth quarter. The AFL-CIO plans probably would result in no money whatsoever in FY 77 because of delays in the authorizing legislation.

Housing: AFL-CIO wants to put \$8 billion into existing programs; the HBC/Administration stimulus package is quiet in this regard. The non-stimulus side of the 3rd Budget Resolution does, of course, call for \$20.3 billion in new budget authority (By the way, Jim pointed out to me the dangerous aspects of a non-stimulus part of the 3rd Budget Resolution and suggested that it is a topic which demands further thought and discussion). No matter what, housing programs cannot be termed a



stimulus for FY 77.

3) One of the pitfalls that the AFL-CIO and some of the "big spenders" have fallen into is the failure to distinguish between budget authority and outlays. The HBC and the Administration both recognize that our immediate objective is to maximize immediate outlays. Budget authorities beyond the rate at which outlays can be made this fiscal year are not really stimulus, they are political checks signed by the Congress and committing the Congress and the Administration in future years.

4) The major differences between the two points of view are as follows:

- a) The HBC/Administration package is aimed at improving economic performance quickly and efficiently within the present framework, while still leaving leeway for changes.
- b) Contrary to publicity, the AFL-CIO does not adequately address the current unemployment problem. In fact, it is more likely a ploy to force Carter into a pro-big labor corner, a way to collect on perceived campaign debts.

While I do not pretend to understand all the nuances of the foregoing, I do know that there is reason to question the advisability of going head-long into an alliance with AFL-CIO on this issue. All things considered, a wild spending spree initiated by the Democratic Congress, despite a cautious approach espoused by a newly installed Democratic Administration, will not "wash" with the folks back home.

\*Carter's entry into National leadership has been fairly dramatic, but not flamboyant. His moves to "deroyalize" the Presidency, coupled with a performance characterized by decisiveness, are winning Carter a good deal of public approval. My guess is that we will soon see a rise in his popularity not unlike that which accrued to Jerry Brown's benefit in the early days of his administration in California.

For Congress to be moving into an antagonistic posture vis-a-vis Carter at this point is akin to going the wrong way on a one-way street at rush hour.

\*Recent press accounts of new organizational directions within the Republican Party indicate to me that the G.O.P. may have, at long last, learned the most important lesson in electoral politics: Organization, not ideology, is the key to victory. They will pounce on any and every split between the Congress and Carter. And, if they are smart (and I suggest they are), the Republicans will make Congress the culprit, not the President.

\*As Paul and I suggested earlier, the press does indeed seem determined to set up a fight between Capitol Hill and the White House (the enclosed item from U.S. News and World Report is but one example). Every little episode which might indicate a problem between the Administration and Congress gets complete media coverage. The result is inevitable: Both the President and Congress will come to believe there is a schism because the press says so.

I am not sure that there are any fail-safe solutions to the problems I feel exist. However, there are some ideas I would like to discuss with you, such as:

\*Back away from the AFL-CIO economic stimulus package. Jim Ray is convinced the HBC/Carter approach is the right way to go. And, Paul reminded me of George F. Will's comment that "There is nothing wrong with the G.O.P. that a 12% inflation rate wouldn't fix."

\*Find out from the Speaker, Jim Wright, John Brademas, etc., just what their relationship with the Administration is. Are the formal lines of communication working? What problems do they see? Are they inclined to combat or cooperation?

\*Get a small group of the post '70 Members together periodically with key people in the Administration on an informal, off-the-record basis.

You should contact Kraft, Moore, Jordan, Butler, Eizenstadt, etc. to see if they are interested in such an endeavor.

Please understand: I am not suggesting that the Congress ought to roll over for the Administration. I am merely suggesting that in November, 1978, the American voters will cast a vote of confidence or no confidence on the leadership provided by the Democrats. Only fate and the U.S. Constitution have dictated that Congress, and not Carter, will first face the test.

February 7, 1977

cc: Jim Ray  
Paul Schoellhamer  
Sandy Sugawara

# TOMORROW<sup>®</sup>

A LOOK AHEAD FROM THE NATION'S CAPITAL

## Newsgram<sup>®</sup>

2300 N Street, N.W.  
Washington, D.C. 20037

Pivotal months are ahead for President Jimmy Carter. What he does will set the tone, could make or break his Administration.

He can't afford major defeats early in his term. They would point up his lack of experience in Washington, particularly with Congress. But--

Already a top priority, his economic-stimulus plan, is under heavy fire. Business wants more tax incentives to encourage investment in new plants. Congressional Democrats, big labor want more in job-making public works. As a result, Congress is likely to sweeten Carter's proposals. He will have a tough time beating back attempts to give the economy a bigger push.

Then the real test will come in the spring. All at the same time--  
Tax cuts will put more money in people's pockets, spark spending.  
More public-works programs will start up, producing more jobs.  
Orders will pour in to manufacturers as stores refill shelves emptied by brisk retail sales and depleted inventories. Home building will spurt.  
Capital spending for plant and equipment will accelerate.  
That's music to job seekers, businessmen, most people. But watch out--

A boom-and-bust cycle in the making? Carter's experts say "No"--there's enough unused capacity in the economy to fill orders without price hikes. Yet Carter will have to play a careful hand to keep inflation in check.

And he will face an unexpected danger: Forecasts of a calm year in labor bargaining look shaky. Reason is a new settlement by oil-refinery workers. It will boost wage rates in the industry by 9 per cent plus fringe costs. Other unions will try to match that pacemaking agreement. If they do--  
The push of higher costs will force widespread increases in prices.  
Inflation--now at the lowest rate in four years--would shoot up.

Ahead for Carter, too, lies skirmishing with the increasingly independent Democratic Congress. Assertive Congressmen are beginning to smell blood.

The Senate's rebuff of Carter's nominee to head the Central Intelligence Agency, Theodore Sorensen, came off without a challenge from the President.

And Congressmen are warning Carter they will not buy his budget without a close item-by-item check. Lawmakers want a look at original agency requests before the White House changes them. That means pressure for more spending.

In international affairs, Carter still has to sell himself to foreign

(over)

# The Chat by the Fire

N 4T 2/4/77

President Carter's performance beside the White House fireplace Tuesday evening was masterful in the ways he intended. His syntax matched the simplicity of his sweater. He came across as friendly and solicitous of the country's hardships and prejudices both. He satisfied the nation's paradoxical desire to be led firmly and yet to have its concerns openly recognized and addressed. Those who may have been misled by the narrow margin of his victory last November should know now that his hold on public opinion will be formidable.

That, plainly, was the President's overriding purpose in his first venture into prime time. He needs to store up goodwill and high ratings to be expended against the Congress and other possible centers of resistance when the alternatives to his chosen course gain force. For it was clear in his message, if not in his style, that he is holding back the fire for next time.

The Carter energy program will emphasize conservation, he said, and private citizens and private companies will have to share in the "modest sacrifices." Translation: the cost of energy must be raised.

The Carter economic program, he continued, is "the best-balanced" he was able to produce to stimulate slow growth without risking inflation or ignoring his primary concern for creating jobs. Translation: the immediate stimulus must be less than liberals want if he is to hold a consensus for major program spending later; hence the President will fight to keep his precarious package from being dismembered.

The Carter reforms of the Federal Government, of the welfare system and of the income tax, he concluded, will be comprehensive but elaborately and openly dis-

cussed. Translation: he was elected to get that much done, at least, and he will take dead aim at the bureaucracy or the Congress if they choose to frustrate rather than assist the process.

Tough words, really, in gentle tones. The President has shown that he can stoke the embers of opinion. As his constituencies begin to break apart over the essentials of his program he will be returning to that fireplace to project his power, challenging the opposition with that controlled smile and those sly appeals to resentment of the oil companies, of bureaucrats or of Government itself.

So far so good. A President in our system rightly aspires to enlarge his influence in this fashion, even if this President's effort leads to some hokey propaganda shows of "open" government, "townhall meetings" and broadcast telephone "call-ins." The public will weed out the facts of policy fast enough and learn to calculate their worth. He deserves to be heard almost as often as he thinks himself welcome in our homes.

But there is something troubling about a President's unique and unconstrained access to the instruments of mass persuasion. Legislation cannot compensate for this imbalance; neither can regulation. The networks are neither pure nor perfect managers of their air time, but their judgment is preferable to Government's. Besides, there are not usually compelling spokesmen for Republicans or businessmen or unions who can be given a few minutes of reply time to even the score. The only remedy is aggressive—and expensive—journalism by these same networks so that other voices may be heard in the same prime time in full and continuing debate.

THE WHITE HOUSE  
WASHINGTON

c c HAM  
Frank

THE WHITE HOUSE  
WASHINGTON

TO: THE PRESIDENT  
FROM: FRANK MOORE *fm*  
DATE: February 14, 1977

Bergland wants to continue Mr. Hammill's term as Director of REA. Bob Partridge of NREA recommends we keep him, as do the telephone users, and the man from Millen, Georgia, whose name I can never remember.

*sk*  
*J*

THE WHITE HOUSE  
WASHINGTON

The attached is forwarded to  
you for your information.

The Vice President

Midge Costanza

Stu Eizenstat

Hamilton Jordan

Bob Lipshutz

Frank Moore

Jody Powell

Jack Watson

Rick Hutcheson

*Meeting with William Selman*

REA



THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

MEETING WITH REPRESENTATIVE WILLIAM  
LEHMAN

Monday, February 14, 1977  
4:00 p.m. (15 minutes)  
The Oval Office  
From: Frank Moore *FM*

I. PURPOSE

To meet and talk with Congressman Lehman, thereby complying with the Congressman's earlier request to see The President.

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

- A. Background: Congressman Lehman requested a meeting with The President, which has been pending for two and one-half months, to discuss Sadat, NIH and Drug Enforcement Agency. The President previously agreed to see him, as per Fran Voorde. The Congressman feels this discussion and information will be helpful to The President.
- B. Participants: The President; Congressman William Lehman; and Frank Moore.
- C. Press Plan: White House photographer only.

III. TALKING POINTS

- 1. This meeting with The President today complies with Congressman Lehman's request (which request has been pending for some 2-1/2 months) for a meeting to discuss Sadat, NIH and Drug Enforcement Agency. The President previously agreed to see the Congressman, as per Fran Voorde.

**Electrostatic Copy Made  
for Preservation Purposes**

THE WHITE HOUSE  
WASHINGTON

TO STY

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Stu Eizenstat

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Meeting with President  
Portillo.

IMMEDIATE  
PRECEDENCE

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CLASSIFICATION

FOR COMMCENTER USE ONLY

FROM: STU EIZENSTAT

TO: THE PRESIDENT

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Let staff  
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SPECIAL INSTRUCTIONS:

TO PLAINS

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THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

February 11, 1977

MEMORANDUM FOR:

THE PRESIDENT

FROM:

STU EIZENSTAT *Stu*

SUBJECT:

Meeting with President Portillo

At the request of Mr. Kirbo, I met yesterday with the General Counsel of Coca Cola, Albert Swett, and the General Counsel of Coca Cola Export, Charles Hodgkins. They wanted me to bring a matter to your attention prior to the meeting with President Portillo. It is their hope, and they indicated Mr. Kirbo's as well, that you raise the matter with President Portillo on Monday.

Coke's concern is a law passed last year under Mexico's President Echeverria. Under that law (which becomes effective next year), all trademarks owned by non-Mexican companies could be used on products marketed in Mexico only if a purely Mexican trademark was also used in any packaging or advertising. In other words, all Coke bottles would also have to contain a word designated as the Mexican trademark. To do that, Coke would have to redesign all of its bottles to include a dual trademark. The Coke officials estimate the cost to Coke for such new bottling would be at least \$125 million. Similar redesign costs would be incurred by the more than 100 American companies operating in Mexico with American trademarks.

The Coke officials reported that President Portillo is more sympathetic than President Echeverria had been to the concerns of American business; and in their view, he might be willing to postpone the new law's application (perhaps indefinitely). One way to show him how important such a postponement is to Americans would be, in the Coke officials' view, to have you raise the question with Portillo. They would

like you to show your concern for the effect of the law on American businesses operating in Mexico.

I have spoken with Zbig about this and we both agree that, while the law might cause some hardship for American businesses and is therefore a matter of concern, it does not rise to a level needing your personal involvement at this time. The problems with the law can probably be resolved at a staff level. Zbig suggests that the entire question of the Mexican trademark law be placed on the agenda for one of the conferences to occur during the Portillo visit with the staff.

THE WHITE HOUSE  
WASHINGTON

TO STY

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

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Rick Hutcheson

Re: Meeting with President  
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PAGES 2

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*Stu -  
Let staff  
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J*

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THE WHITE HOUSE

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February 11, 1977

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THE WHITE HOUSE  
WASHINGTON

J Ash

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Jack Watson

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Dept. of Commerce Priority  
Issues.

cc: Secretary Kreps thru Jack  
Watson.

THE PRESIDENT HAS SEEN.



THE SECRETARY OF COMMERCE  
Washington, D.C. 20230

*Juanita*  
*Very good*  
*J*

February 11, 1977

"FYI"

REPORT TO THE PRESIDENT

SUBJECT: Department of Commerce Priority Issues

The following actions and issues currently are of priority concern to the Department of Commerce (DoC).

### ACTIONS

o In an unusually swift response to a pressing situation, the Senate yesterday passed and cleared for your signature a Joint Resolution (H.J.Res. 240) implementing the 1976 Fishery Conservation and Management Act and carrying certain exemptions from the 200-mile offshore fishing limit. Enactment of this legislation will protect U.S. fishermen, yet permit foreign fishing within the 200-mile zone under an allocation system. I urge that you sign this legislation as soon as possible.

*Ask*  
*Lipschutz*  
*to route &*  
*present it*  
*to me*

o As a part of the implementation of the 1976 Fishery Conservation and Management Act, the Department (through its National Marine Fisheries Service) this week issued new regulations to protect U.S. lobstermen and their equipment, including a partial restriction on fishing by 1,100 foreign trawlers between North Carolina and Canada. Although some objections have been raised by foreign interests, this action is of critical importance to the U.S. fishing industry and to the Northeast.

### ISSUES

o The House has marked up its local public works bill (H.R. 11), with floor action expected the week of February 21. This bill essentially conforms with the

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Commerce position, which is a reflection of our on-going legislative strategy to work closely and informally with Congressional committees. The mark-up of the Senate local public works bill (S. 427) is scheduled for the week of February 21. It is unlikely, given the need for a Senate-House conference, that you will receive the legislation before the middle or end of March. *de*

o Beginning February 22, hearings are scheduled in both the House and the Senate on Arab boycott legislation. There is increasing pressure from Congress (and the press) for an Administration position on this issue. The Departments of Commerce, State, and Treasury have begun discussions and hope to recommend an Administration position to you within a week or two. *We need a policy - after Cy returns*

o The U.S. tuna fishing industry is seriously affected by recent conflicting legal rulings on the tuna/porpoise provisions of the Marine Mammal Protection Act. On February 7, Judge Enright in San Diego reaffirmed his January 21 decision setting a temporary kill-quota of 10,000 porpoises until an official quota can be set under the Act, notwithstanding action in early February by the Washington, D. C. U.S. Court of Appeals banning porpoise kills. By February 14, Commerce must submit to the Washington, D. C. U.S. Court of Appeals a plan for enforcing the tuna/porpoise requirements of the Act. Meanwhile, Judge Enright's decision is being appealed to the San Francisco 9th Circuit Court of Appeals.

o Another matter of increasing concern to the Department is that of recombinant DNA. On 1/10/77, the Department published a notice in the Federal Register providing for an accelerated processing of patent applications for inventions relating to recombinant DNA. Requests for this accelerated processing would have to include a statement that the National Institutes of Health (NIH) guidelines were being followed in any experimentation in this field, except that the statement might include an explanation of any deviations considered essential to

avoid disclosure of proprietary information or loss of patent rights. The Department has received requests that this notice be withdrawn, including one from the Secretary of Health, Education and Welfare.

*Be  
strict*

o The Department of Commerce is following closely the status of corporate bribery legislation (S. 305), which would amend the Securities Exchange Act of 1934 by prohibiting any reporting company from offering or paying anything of value to foreign officials for corrupt purposes. Hearings have not yet been scheduled.

*Be  
strict*

  
Juanita M. Kreps

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THE WHITE HOUSE  
WASHINGTON

Landon

Buck

Original to Butler

THE WHITE HOUSE  
WASHINGTON  
February 14, 1977

Landon Butler

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Reponse to Letter from  
Frank Fitzsimmons

*original to  
Landon Butler  
2/14/77*

MEMORANDUM

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

MEMORANDUM TO THE PRESIDENT

FROM: LONDON BUTLER *LB*

DATE: FEBRUARY 11, 1977

SUBJECT: RESPONSE TO LETTER FROM FRANK FITZSIMMONS

For your information, Teamsters President Frank Fitzsimmons has written to you recommending the reappointment of Eugene Burroughs to the Advisory Committee of the Pension Benefit Guaranty Corporation. Burroughs is Manager of the Teamsters' Investment Department. Ray Marshall is now reviewing the candidates for the Advisory Committee seat and does not intend to recommend the re-appointment of Burroughs.

In view of the sensitive legal and political problems surrounding the Teamsters' pension fund -- problems from which we wish to maintain a noticeable distance -- I recommend that we respond to Fitzsimmons with a letter from a member of the staff, politely referring the recommendation to the Labor Secretary.

A copy of my proposed letter is attached.

☒ Approve

☐ Disapprove

☐ Other *LB*

THE WHITE HOUSE

WASHINGTON

February 11, 1977

Dear Mr. Fitzsimmons:

The President has asked that I respond to your letter regarding the reappointment of Mr. Eugene Burroughs to the Advisory Committee of the Pension Benefit Guaranty Corporation.

Secretary Marshall, as Chairman of the Board of Directors of PBGC, is in the process of reviewing nominations to the Advisory Committee. Upon completion of his review, the Secretary will make a recommendation to the President.

I have forwarded to Secretary Marshall a copy of your letter urging serious consideration of Mr. Burroughs' retention on the Committee. I am sure that he will wish to know your views on this appointment.

Sincerely,

Landon Butler  
Deputy Assistant to  
the President

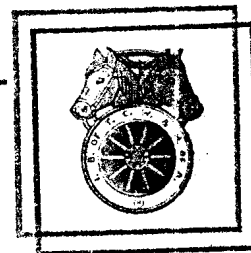
Frank E. Fitzsimmons,  
General President  
International Brotherhood  
of Teamsters  
25 Louisiana Avenue, NW  
Washington, DC 20001

INTERNATIONAL BROTHERHOOD OF TEAMSTERS  
CHAUFFEURS · WAREHOUSEMEN & HELPERS

OF AMERICA

25 LOUISIANA AVENUE, N.W. • WASHINGTON, D.C. 20001

OFFICE OF  
• FRANK E. FITZSIMMONS •  
GENERAL PRESIDENT



January 31, 1977

The Honorable Jimmy Carter  
The White House  
Washington, D.C. 20500

Dear Mr. President:

I would like to call your attention to a matter that is somewhat unusual in relation to an appointment to the Advisory Committee to the Pension Benefit Guaranty Corporation.

On February 20, 1977, the two year appointment to this Board of Mr. Eugene Burroughs will expire. This original appointment was made during the early months of the formation of this public corporation under ERISA (Employee Retirement Income Security Act).

This field of private pension regulation was new to the government, and thus they sought out help and advice from the professionals in the pension and investment field. At that time it was a distinct honor to have Mr. Burroughs, Manager of the Investment Department of the International Brotherhood of Teamsters, appointed to this Advisory Committee.

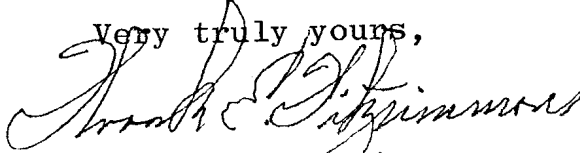
Mr. Burroughs rare and expert qualifications in the field of pension investment were quickly recognized, and he was named and still serves as Chairman of the Investment Policy Panel of the Corporation.

The unusual nature of the re-appointment consideration of Mr. Burroughs lies in the vital timing of same. With the Corporation having just recently begun to implement the assets management program, his continued participation would preserve the continuity between the planning stage and the implementation and review phases of the program.

As the whole program and structure of ERISA has proven to be extremely complicated and cumbersome to administer, I respectfully request, particularly in the interests of the pensioners, that Mr. Burroughs be considered for re-appointment to continue the vital task not yet completed.

With kind regards, I remain,

Very truly yours,

A handwritten signature in cursive script, appearing to read "Frank E. Fitzsimmons".

Frank E. Fitzsimmons  
General President

FEF:mcl

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Hugh Carter

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Travel for Ellis Woodward


THE WHITE HOUSE  
WASHINGTON

DATE 2/14/77

TO: Hugh Carter

FROM: Ellis Woodward

SUBJECT: Request for Travel

NAME Ellis Woodward   
(Typed and Signature)

DESTINATION Boston, Mass.

PURPOSE OF TRIP Pre-Advance

DEPARTURE DATE 2/14/77 RETURN DATE 2/15/77

MODE OF TRANSPORTATION American Airlines

LODGING ACCOMMODATIONS \_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Address)

ESTIMATED TOTAL EXPENSES \$ 150.00

AUTHORIZATION OF SUPERVISOR \_\_\_\_\_  
(Signature of Certifying Officer if appropriate)

ACKNOWLEDGED BY: \_\_\_\_\_

Hugh Carter

(Submit in Duplicate)



THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

*Hugh- Submit*

*There to  
Lipschutz*

*J*

*ps. Give me monthly  
list*

*J*

MEMORANDUM FOR THE PRESIDENT

FROM: HUGH CARTER, JR. *HC*  
SUBJECT: Travel for Ellis Woodward

Attached is a request for Ellis Woodward  
to travel to Boston on a pre-advance  
trip to check out Town Meeting sites.

Approve ✓

Disapprove \_\_\_\_\_

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THE WHITE HOUSE  
WASHINGTON

cc Frank  
Hamm

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Frank Moore  
Hamilton Jordan

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

Re: Congressional Mail Summary  
2/12/77

MEMORANDUM

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

February 12, 1977

TO: THE PRESIDENT

FROM: FRANK MOORE *FM*

Attached is today's summary of Congressional mail to the President

cc: Hamilton Jordan

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MAIL SUMMARY 2/12/77  
PAGE -1-

CONGRESSIONAL MAIL TO THE PRESIDENT

<u>FROM</u>	<u>SUBJECT</u>	<u>DISPOSITION</u>
Rep. Richard Schulze (Telegram)	Requests enlargement of disaster designation for Pennsylvania.	SE
Rep. Guy Vander Jagt (Telegram)	Requests major disaster designation for five counties in Michigan due to snow.	SE
Rep. Mo Udall	Urges early filling of two vacancies on the Nuclear Regulatory Commission.	ack/JS
Rep. Goodloe Byron	Supports Gov. Mandel's request of an additional Maryland county to disaster designated area.	SE
Sen. Mac Mathias	Appreciates disaster assistance for watermen on Chesapeake Bay, but requests extension of deadline for applications for SBA loans.	ack/SBA
Rep. Joshua Eilberg	Urges priority designation for Philadelphia to receive natural gas, due to possible closings of industries.	ack/JS
Rep. John Burton	Feels few Asian-Americans appointed to Administration positions and urges affirmative action.	ack/HJ
Rep. Geo. Danielson	"	"
Rep. Adam Benjamin	Wants budget revised to provide funding for a flood control project in Indiana.	ack/BL
Rep. Larry Pressler	Concerned about the effects of the Vietnam draft evaders' pardon on future defense, and that pardon could be used by some who committed other crimes.	ack/RL

*Adam - Get environmentalists - who are not against Nuclear power*

FROM

Reps. Ron Dellums, Pat Schroeder, Tom Downey, Bob Carr

Rep. Henry Hyde

Rep. Ike Andrews  
cc: Various White House Staff and Cabinet Members

Former-Rep. Joe L. Evins

Sen. Alan Cranston

Sens. John Glenn, Abe Ribicoff, Tom McIntyre, Jacob Javits, John Melcher, Gary Hart

Sen. Alan Cranston

Rep. Floyd Spence

SUBJECT

Suggest a Presidentially-sponsored group to attempt an accurate assessment of defense needs vis-a-vis Russian arms status.

Concurs with previously sent telegram from colleagues deploring treatment of Mykolia Rudenko and Olvesiy Tykhy, Russian dissidents.

Urges deletion of N.C. Falls Lake Project from list of Corps' projects to be reevaluated because of drought conditions it would help.

Personal letter of congratulations and lauding steps to cut down on staff and perks; includes newscipping praising draft evaders pardon.

Urges FDA and SBA to expedite approval of assistance to businessmen in California because of drought and water shortages; notes that several previous requests have not been acted upon.

Urge funding for FEA program of consumers' representatives before utilities commissions.

In response to meeting, forwards recommendations for dealing with Mexico-U.S. border problems.  
Addendum to above.

Forwards letter from S.C. Agric. Cmsn. in opposition to Carol Foreman at Agriculture.

DISPOSITION

ack/ZB

ack/ZB

ack/BL

ack

SE

ack/BL

ack/ZB

FM

COMMENTS

SIGNATURE

*as for*

MAIL SUMMARY 2/12/77  
PAGE -3-

CONGRESSIONAL MAIL TO THE PRESIDENT

<u>FROM</u>	<u>SUBJECT</u>	<u>DISPOSITION</u>	<u>COMMENTS</u>	<u>SIGNATURE</u>
Sens. Ed Muskie, Bill Hathaway; Reps. Bill Cohen, David Emery	Believe federal government should intervene in claims by Indians which amount to over half of the state.	ack/RL		
Rep. Dan Glickman cc: Bob Krueger	CC of letter to Kansas Gov. Bennett outlining his reasons for supporting the emergency natural gas bill and his further efforts toward deregulation.	ack/JS		
Sens. Tom McIntyre, John Durkin, Norman D'Amours	Support nomination of Joseph Grandmaison for Fed. Cochairman of New England Regional Council.	ack/JK		
Sen. Daniel Inouye	Urges consideration of former Senator Frank Moss for Administrator of NASA.	ack/JK		
Sens. Tom McIntyre, John Durkin	Strong support for Robert Raiche for appointment as U.S. Marshal.	ack/JK		
Sen. Edward Zorinsky	Supports reappointment of Charles Luna to Board of AmTrak.	ack/JK		
Sen. Robert Morgan	Recommends Theodore Nixon for position at HEW.	ack/JK		
Sen. Daniel Inouye	Urges consideration of reappointment of Karl Bakke as Chmn. of Fed. Maritime Cmsn.	ack/JK		
Rep. Mary Rose Oakar	Recommends her brother, James L. Oakar, for U.S. Attorney.	ack/JK		
Rep. Silvio Conte	Recommends George Mall for Chief Counsel for Advocacy at SBA.	ack/JK		

to me

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CONGRESSIONAL MAIL TO THE PRESIDENT

MAIL SUMMARY 2/12/77

PAGE

-4-

FROM

SUBJECT

Sen. Howard Cannon

Rep. John Murphy

Sen. Howard Baker

Rep. Dan Rostenkowski

Rep. Richard Tonry

Sen. Lloyd Bentsen

Rep. Stanley Lundine

Rep. Norman Mineta

Rep. Robert Giaimo

Sen. Mac Mathias

Rep. Barbara Mikulski

Urges consideration of John J. Boyle for Public Printer; says Frank Thompson concurs in recommendation.

ack/JK

Joins Magnuson, Moss and Rooney in endorsing Cmsr. Dan O'Neal for Chmn. of ICC.

ack/JK

Endorses Samuel Sax for Chairman of Export-Import Bank.

ack/JK

"

Recommends A.Z. Young for Chmn. of Civil Rights Commission.

ack/JK

Recommends Bob Casey for Chmn. of Fed. Maritime Commission.

ack/JK

Recommends William Parment (no specific job recommendation, but wrote 3-page letter).

ack/JK

Japan-American Citizens League urges appointment of Mike Masaoka for Amb. To Japan; he concurs.

ack/JK

Recommends Carmen Romano for President's Task Force on Aging.

ack/JK

Urges consideration of Joe G. Moore, Jr. for Administrator of EPA.

ack/JK

Recommends Ida Mae Garrott for position.

ack/JK

DISPOSITION

COMMENTS

SIGNATURE



MAIL SUMMARY 2/12/77

PAGE

-5-

CONGRESSIONAL MAIL TO THE PRESIDENT

FROM

SUBJECT

Sen. Hubert Humphrey

DISPOSITION

Urges serious consideration of Norbert L. Anschutz for Ambassador to Greece.

ack/JK

COMMENTS

SIGNATURE

Sens. Jim Sasser,  
Howard Baker, Clifford  
Allen, James Quillen,  
Reps. Ed Jones, Harold  
Ford, Marilyn Lloyd,  
John Duncan, Robin  
Beard

Endorse Roy T. Sessums for Assistant Secretary of the Army for Civil Works. ack/JK

Rep. Jim Broyhill

Rep. John Murphy

Rep. Stanley Lundine

Rep. Bob Lagomarsino

Rep. Jim Abdnor

Rep. Bob Lagomarsino

Rep. Bill Scott

Rep. Abe Ribicoff

Rep. Mac Mathias

Recommends former Rep. Burt Talcott for FEC. ack/JK

Recommends highly Dominick L. Nardone for Cmsr. at Commodity Futures Trading Cmsn. ack/JK

Recommends Janet E. Molloy for U.S. Marshal. ack/JK

Constituent's questions about VA benefits. Ref'd.

Constituent's concern about terrorist activities in Africa. "

Constituent's ideas for government conservation and efficiency. "

Constituent seeking Presidential pardon. RL

Constituents' suggestion for "town meeting" site. JP

Congratulatory letter for constituent. EH

MAIL SUMMARY 2/12/77

PAGE -6-

CONGRESSIONAL MAIL TO THE PRESIDENT

FROM

Reps. Hanley, Carr & Florio

Rep. Marilyn Lloyd

Rep. E de la Garza

Sen. Quentin Burdick

Rep. Harley Staggers

Rep. Bill Ketchum

Rep. Joe Lefante

Rep. Bob Traxler

Rep. Stanley Lundine

P. Ted Weiss

SUBJECT

1 anniversary greeting request; 2 birthday greetings requests.

Invitation from Chattanooga Manufacturers Assn. for you and Rosalynn to Annual Meeting in October.

Invitation from Hispanic South Texas Dist. Assn. of Student Councils, March.

Invitation from 1977 National Outstanding Young Farmers Awards Congress, March.

Invitation to Preston County Buckwheat Festival, W. Va., September.

Constituents would like an appointment.

Constituents, of Ukrainian National Assn., would like appointment to discuss oppression in USSR.

Would like appointment to present "Saginaw's Agenda for President Carter", a series of articles from Saginaw News in honor of Inauguration.

Students visiting from district would like to meet you and/or member of WH staff.

Endorses efforts of First All Children's Theatre to participate in Easter Day at WH.

DISPOSITION

GC

FV

FV

FV

FV

TK

TK

TK

TK

GP (Social Secy.)

COMMENTS

SIGNATURE

MAIL SUMMARY 2/12/77

PAGE

-7-

CONGRESSIONAL MAIL TO THE PRESIDENT

FROM

Rep. John Erlenborn  
Various Members

SUBJECT

Constituent request for photo.  
Four requests for autographs.

DISPOSITION

MB

Dir.-GC

COMMENTS

SIGNATURE

THE WHITE HOUSE  
WASHINGTON

February 14, 1977

Zbigniew Brzezinski

The attached was returned in  
the President's outbox. It is  
forwarded to you for appropriate  
handling.

Rick Hutcheson

cc: Hugh Carter

Re: Travel for Leo Cherne

THE WHITE HOUSE  
WASHINGTON

Mr. President:

Hugh received this travel  
request late.

He wants to know: do you  
approve the request?

\_\_\_\_\_yes      \_\_\_\_\_no

Do you wish to see the Cherne  
requests in the future?

\_\_\_\_\_yes

\_\_\_\_\_no; my decision above  
applies to future  
requests of the same  
type

---Rick

THE WHITE HOUSE  
WASHINGTON

TO BRZ for Action

cc Hugh

THE WHITE HOUSE  
WASHINGTON

DATE February 4, 1977

TO: Hugh Carter

FROM: Wheaton B. Byers  
Executive Secretary, President's Foreign Intelligence  
Advisory Board, Rm. 340, OEOB Ext. 2270

SUBJECT: Request for Travel

NAME Mr. Leo Cherne, Chairman, PFIAB  
(Typed and Signature)

DESTINATION New York/Washington, D. C. and return

PURPOSE OF TRIP PFIAB business

\* DEPARTURE DATE o/a Feb. 9 RETURN DATE o/a Feb. 11

MODE OF TRANSPORTATION air

LODGING ACCOMMODATIONS Watergate Hotel  
(Name)

(Address)

ESTIMATED TOTAL EXPENSES \$215.--

AUTHORIZATION OF SUPERVISOR W B Byers  
(Signature of Certifying Officer if appropriate)

ACKNOWLEDGED BY: \_\_\_\_\_

Hugh Carter

(Submit in Duplicate)

\* Possibly a one-day trip only.

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE  
WASHINGTON

February 11, 1977

*2big - Check  
on need for this -  
He seen no product  
of PFIAB's work  
J*

MEMORANDUM FOR THE PRESIDENT

FROM: HUGH CARTER, JR. *[Signature]*  
SUBJECT: Travel for Leo Cherne

Attached is a request for travel for Mr. Leo Cherne, Chairman of the President's Foreign Intelligence Advisory Board, to travel from New York to Washington and return.

Mr. Cherne travels to Washington on a regular basis (usually 7-8 days out of a month) to conduct PFIAB business.

This request has been sent through Dr. Brzezinski who approved it.

Please advise whether or not you wish to continue to see these requests from Cherne (provided you approve of this one, of course) as they will come in on a fairly regular basis.

Electrostatic Copy  
for President

Electrostatic Copy  
for President

made  
poses



Mr. President:

Attached memorandum on  
Zero-Base Budgeting  
includes your revisions.

Rick

THE WHITE HOUSE  
WASHINGTON

TO  
Jack for  
Districts

Sharon:

2.14.77

Tell Watson's office that we  
normally (1) date the memo, (2) notify  
the Press Office, and (3) distribute  
to the Agency Heads. Ask if this  
procedure is satisfactory w/ him.  
RDL.

Tom -

2.14.77

X Date today - Send 20  
copies to Watson - he will  
distribute to Cabinet. We will  
take care of the rest  
RDL.

THE PRESIDENT HAS SEEN.

THE WHITE HOUSE

WASHINGTON

February 14, 1977

MEMORANDUM FOR THE HEADS OF

EXECUTIVE DEPARTMENTS AND AGENCIES

During the campaign, I pledged that immediately after the inauguration I would issue an order establishing zero-base budgeting throughout the Federal Government. This pledge was made because of the success of the zero-base budget system adopted by the State of Georgia under my direction as Governor.

A zero-base budgeting system permits a detailed analysis and justification of budget requests by an evaluation of the importance of each operation performed.

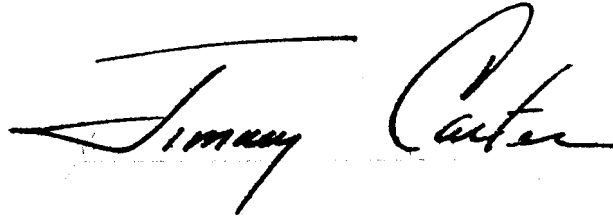
An effective zero-base budgeting system will benefit the Federal Government in several ways. It will

- . Focus the budget process on a comprehensive analysis of objectives and needs.
- . Combine planning and budgeting into a single process.
- . Cause managers to evaluate in detail the cost-effectiveness of their operations.
- . Expand management participation in planning and budgeting at all levels of the Federal Government.

The Director of the Office of Management and Budget will review the Federal budget process for the preparation, analysis, and justification of budget estimates and will revise those procedures to incorporate the appropriate techniques of the zero-base budgeting system. He will develop a plan for applying the zero-base budgeting concept to preparation, analysis, and justifications of the budget estimates of each department and agency of the Executive Branch.

I ask each of you to develop a zero-base system within your agency in accordance with instructions to be issued by the Office of Management and Budget. The Fiscal Year 1979 budget will be prepared using this system.

By working together under a zero-base budgeting system, we can reduce costs and make the Federal Government more efficient and effective.

A handwritten signature in black ink, reading "Jimmy Carter". The signature is written in a cursive, flowing style. The first name "Jimmy" is written with a large, sweeping initial "J" that extends above the line. The last name "Carter" is written with a large, sweeping initial "C" that also extends above the line. The signature is positioned in the center of the page, below the main body of text.

THE WHITE HOUSE  
WASHINGTON

9

ACTION

8 February 1977

TO:

THE PRESIDENT

FROM:

RICK HUTCHESON *RL*

SUBJECT:

OMB/Jim McIntyre Memorandum  
Giving You Two Options for  
Implementing Zero-Based  
Budgeting

1. Jim McIntyre of OMB recommends using a memorandum to heads of Executive Departments and Agencies rather than an Executive Order to implement zero-based budgeting.

A draft of each is attached.

OMB finds the memorandum "more flexible, less formal" than an Executive Order, which has standing in law and must be cleared with the Justice Department.

2. Stu Eizenstat concurs:

- a. the memorandum is less formal and more informative
- b. the memorandum invites the cooperation of department and agency heads in implementing zero-base budgeting, which will be crucial
- c. the memorandum gives you greater flexibility, allowing for future adjustment and change in implementing zero-based budgeting, without the formality of amending an existing Executive Order

3. Jack Watson and Doug Huron (Counsel's Office) also recommend the memorandum.

\_\_\_\_\_ I prefer an Executive Order

*✓*  
\_\_\_\_\_ I prefer the Memorandum

- *see addition*

THE WHITE HOUSE  
WASHINGTON

MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

During the campaign, I pledged that immediately after the inauguration I would issue an order establishing zero-base budgeting throughout the Federal Government. This pledge was made because of the success of the zero-base budget system adopted by the State of Georgia under my direction as Governor.

A zero-base budgeting system permits a detailed analysis and justification of budget requests by an evaluation of the importance of each operation performed.

An effective zero-base budgeting system will benefit the Federal Government in several ways. It will

- . Focus the budget process on a comprehensive analysis of objectives and needs.
- . Combine planning and budgeting into a single process.
- . Cause managers to evaluate in detail the cost-effectiveness of their operations.
- . Expand management participation in planning and budgeting at all levels of the Federal Government.

The Director of the Office of Management and Budget will review the Federal budget process for the preparation, analysis, and justification of budget estimates and will revise those procedures to

incorporate the appropriate techniques of the zero-base budgeting system. He will develop a plan for applying the zero-base budgeting concept to preparation, analysis, and justifications of the budget estimates of each department and agency of the Executive Branch.

I ask each of you to develop a zero-base system within your agency in accordance with instructions to be issued by the Office of Management and Budget.

By working together under a zero-base budgeting system, we can reduce costs and make the Federal Government more efficient and effective.

JIMMY CARTER

*The Fiscal Year 1979 budget will be prepared using this system.*

Mr. President:

Attached memorandum on  
Zero-Base Budgeting  
includes your revisions.

Rick

TO  
Jack for  
Districts

2.14.77

Sharon:

Tell Watson's office that we  
normally (1) date the memo, (2) notify  
the Press Office, and (3) distribute  
to the Agency Heads. Ask if this  
procedure is satisfactory w/ him. RDZ.

2.14.77

Tom -

X Date today - Send 20  
copies to Watson - he will  
distribute to Cabinet. We will  
take care of the rest RDZ.

THE PRESIDENT HAS SEEN.

G.F.  
BEI

THE WHITE HOUSE

WASHINGTON

February 12, 1977

MEETING WITH LEADERS OF CONSUMER MOVEMENT

Monday, February 14, 1977

1:30 p.m. (30 minutes)

The Cabinet Room

From: Stu Eizenstat

I. PURPOSE

To discuss issues of current concern to leaders of the organized consumer movement.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background: Nader and his associate Joan Claybrook have been, along with Carol Foreman, the leading proponents of numerous consumer bills, especially the Agency for Consumer Advocacy proposal. Their primary concern will be with:

1. Their desire to have a prestigious person appointed as Special Assistant for Consumer Affairs, to help pass the bill.
2. Their desire to hear reaffirmation of your support for the bill.
3. Appointments to regulatory agencies.

Most participants will share Nader's priorities and follow his lead in the meeting except that Rhoda Karparkin of Consumers Union may be less interested in the standard consumer legislative program; you could ask her what she, as head of the largest consumer organization (it publishes Consumer Reports) thinks would be the most beneficial actions which your administration can take on behalf of consumers.



The most useful business which can be transacted at the meeting is to discuss the question of the Special Assistant--mollifying their disagreement if you do not intend to appoint one, or soliciting their suggestions for appointees if you do.

B. Participating Groups:

1. Public Citizen (Ralph Nader)
2. Consumer Federation of America (Kathleen O'Reilly)
3. Consumers Union (Rhoda Karpatkin)
4. State and Local Consumer Groups (Glenn Nishimura of Little Rock Arkansas--selected by Carol Foreman, also from Arkansas)
5. State and Local Consumer Agencies (Stanley Van Ness--Head of New Jersey Public Advocate Agency--very similar to the ACA proposal)
6. Congress Watch (Joan Claybrook--chief Nader lobbyist--Brock Adams has recommended to the White House that she be named Administrator of National Highway Traffic Safety Administration in DOT, which regulates vehicle safety)
7. Consumer Action Now (Lola Redford--wife of actor Robert Redford)
8. Carol Foreman
9. White House staff: Stu Eizenstat, Si Lazarus Midge Costanza and Jane Wales

C. Press Plan:

Photo opportunity at beginning of meeting.

### III. TALKING POINTS

1. You were the host the last time we met in August. We talked about a lot of things important to all of us--we are trying to move forward to implement them now--e.g., Code of Ethics for Cabinet nominees, quality regulatory appointments, planned actions on merit selection of circuit judges, additional openness measures.
2. I think I said in August that I hoped my appointments to posts important to consumers would be acceptable to you, Ralph--I was naive and did not realize how effectively alumni of the consumer movement would infiltrate the government (e.g., Fallows and Wellford are former Nader assistants, Carol Foreman ran Consumer Federation of America, former leading public interest lawyers have been recommended for major positions in Justice by the Attorney General.)
3. We are moving rapidly to implement my commitments to openness in government and Stu and his staff should be consulting closely with you on that.
4. We have this question of whether to appoint a Special Assistant for Consumer Affairs, pending creation of a new consumer agency. What do you think?
5. Which persons do you see as best qualified for the job?
6. How do you see the legislative situation regarding the consumer agency bill? Again, Stu and Frank Moore will be working aggressively on that and they should be consulting closely with you.

THE WHITE HOUSE

WASHINGTON

ARRIVAL CEREMONY FOR

HIS EXCELLENCY THE PRESIDENT OF THE UNITED MEXICAN  
STATES AND MRS. JOSE LOPEZ PORTILLO

Monday - February 14, 1977

From: Tim Kraft

SEQUENCE

10:28 a.m.

You depart Oval Office and proceed to Diplomatic Reception Room where Mrs. Carter will join you.

Following announcement, you and Mrs. Carter proceed out the Diplomatic Reception Room. You position yourselves across the driveway at the beginning of the red carpet.

NOTE: Mrs. Carter will be given a bouquet of roses to present to Mrs. Lopez Portillo.

10:30 a.m.

Motorcade carrying President and Mrs. Lopez Portillo arrives Diplomatic entrance as Military band strikes up a fanfare.

NOTE: Driveway will be lined with a cordon of troops carrying the National colors.

You and Mrs. Carter are introduced to President and Mrs. Lopez Portillo by the Chief of Protocol. You, in turn, introduce the visitors to:

Secretary and Mrs. Vance  
General and Mrs. George S. Brown

FEB 14 1977

2.

You escort President Lopez Portillo onto the platform and stand facing the troops with President Lopez Portillo to your right.

Mrs. Carter escorts Mrs. Lopez Portillo, accompanied by the wife of the Chief of Protocol, to a position to the right of the platform, in front of the Official Party. Mrs. Lopez Portillo stands to Mrs. Carter's right with the wife of the Chief of Protocol directly behind.

Ruffles and Flourishes  
21-Gun Salute  
Mexican National Anthem  
U.S. National Anthem

You escort the Mexican President toward the Commander of Troops. The Mexican President should be on the left closest to the troops. The Troop Commander is in the middle.

NOTE: Your cue for escorting President Lopez Portillo down to the Commander of Troops to inspect the troops will be the Commander's report, "Sir, the Honor Guard is formed."

Inspection begins at the right front of the band and proceeds along the front rank of troops. You render salutes when passing in front of the Colors.

At the left flank of the troops, you turn and proceed toward the platform.

You escort President Lopez Portillo onto the platform and take your original positions facing the troops while the Commander of Troops issues commands to the troops.

3.

You and President Lopez Portillo move to the microphone and face the press area.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

Remarks by President Lopez Portillo.  
(His remarks will be translated from Spanish into English.)

10:50 a.m.

You usher your guest back to the original platform position facing the troops to await the Command, "Sir, this concludes the ceremony."

10:52 a.m.

You and your guest depart the platform and join Mrs. Carter and Mrs. Lopez Portillo.

You lead the way up the right outside staircase to the portico -- with the Mexican President to your right and Mrs. Carter and Mrs. Lopez Portillo following.

10:54 a.m.

You will pause at the center of the South Portico balcony for a photograph. The order is as follows:

President Lopez Portillo to your right,  
then Mrs. Lopez Portillo, then Mrs. Carter.

You enter the Blue Room and a receiving line is formed in the following order:

President Carter  
President Lopez Portillo  
Mrs. Carter  
Mrs. Portillo  
Secretary of State Vance  
Mrs. Vance  
General Brown  
Mrs. Brown

4.

Members of the Official Party and Welcoming Committee are escorted into the Blue Room and are presented to the receiving line.

10:58 a.m.

Following a brief visit, you, President Lopez Portillo, and Secretary Vance depart en route Oval Office for meeting.

NOTE: Members of the Official Party and the Welcoming Committee remain in the Blue Room for coffee.

11:00 a.m.

Your meeting with President Lopez Portillo begins.

# # # # #

Ancient - U of Mex - 100 yrs

6th first settlements  
History

Tree - 1 Geog - politics - people

"Poor Mex - far from God - near US

Common border, picks, interests,  
hopes, efforts → better life

Common strengths - <sup>Diverse</sup> races

Common ~~not~~ revolutionary ideas

Common commitments - join me  
democracy

social & econ justice  
peace

Yankee imperialism

Carmen Lopez Portillo 2/15/77

U of Mich - George Sandoz

Gave up career - resume tonight

Rudolph Serkin - own piano

1st state Dinner - One of greatest

Read music before words

Best of Beethoven - When he  
plays

Rua Benito Suarez - "Entre los  
hombres como entre las naciones,  
el respeto al derecho ajeno  
es la paz"